



SAP Business Transformation Study | High Tech | VMware

What's Next After Practically Inventing the Cloud?

Virtual machines from VMware Inc. were key elements in the construction of the first cloud – that revolutionary business model for remote, on-demand access to a shared pool of computing resources. Thanks to VMware products and services, you can offload infrastructure and administration worries for core software solutions to an outside data center. You can simplify IT and gain time to focus on more strategic activities.

But VMware is clearly not done innovating. It is now using the SAP HANA® platform to realize and bring you all the benefits of in-memory computing. With transaction and analytical processing on one platform, VMware can provision data in real time, slashing the time to insight for your decision makers. With quick access to the information needed in every role, your staff can help your business continue to thrive.





Enhance the End-User Experience and Reduce Cost of Ownership

VMware Inc.
Palo Alto, California
www.vmware.com

Industry
High tech

Products and Services
Solutions for cloud computing and enterprise mobility

Employees
19,000

Revenue
US\$7.1 billion

SAP® Solutions
SAP HANA® platform and the SAP® Master Data Governance application

High-tech giant VMware has grown exponentially since its Silicon Valley debut in 1998 as a leader in the invention of software-defined data center. Still proudly innovative, it has adopted the SAP HANA platform to simplify infrastructure and centralize data from seven legacy data warehouses. SAP HANA smart data integration software and SAP HANA smart data access technology have shrunk data provisioning time from a day to a mere 15 minutes.

Before: Challenges and Opportunities

- Grow smoothly out of startup mode while preserving a spirit of innovation
- Stay agile and ready to capitalize on the latest computing technologies
- Implement stable and scalable solutions for our customers
- Collaborate with vendors who help drive end-user trust and satisfaction

Why SAP

- Comprehensive solutions that simplify IT landscapes by eliminating point-to-point interfaces
- Support for virtual scale-out of multiple integrated solutions
- Expert data provisioning in real time through SAP HANA smart data integration and SAP HANA smart data access
- Mastery of far-reaching digital transformation, interconnecting customers, suppliers, workers, and assets

After: Value-Driven Results

- Significant improvement in the end-user experience by shrinking data lag time from 24 hours to 15 minutes
- Consolidation of seven data warehouses totaling 15 terabytes into one 6-terabyte database
- Immediate savings in total cost of ownership
- Elimination of manual processes for vendor master maintenance

“Using VMware technologies with the SAP HANA platform, we can provision new environments on the fly in 1,000 releases a year. And we can centrally monitor infrastructure health in real time.”

Lalit Sudan, Director of the Enterprise Architecture Group, VMware Inc.

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60%

Reduction in total database size

15 minutes

To provision data, down from 24 hours

14,000

VMware end users



Learn how SAP HANA is enabling VMware to keep innovating.

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