How do you innovate in a complex world?
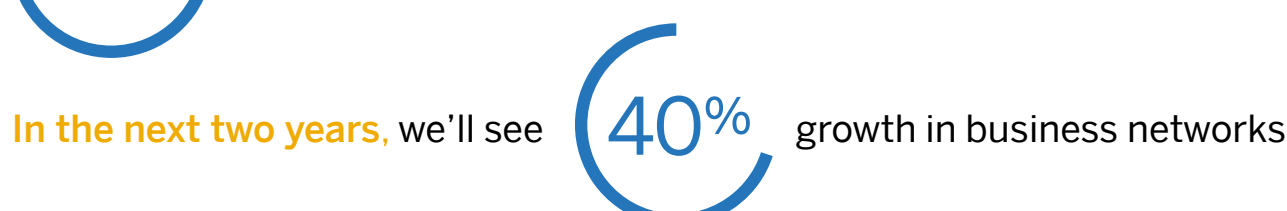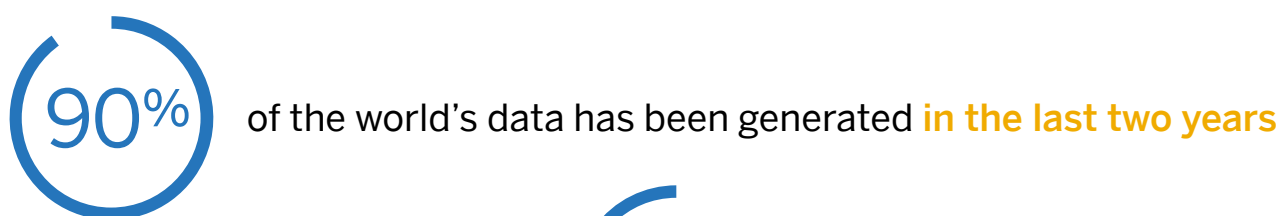
SIMPLE

Introducing

SAP S/4 HANA

Why this new suite? Why now?

The business landscape is increasingly digital, networked and complex. Consider just a few statistics.

90% of the world's data has been generated **in the last two years**

In the next two years, we'll see **40%** growth in business networks

By end of 2020, there will be 9 billion mobile users worldwide...

...and *212 billion* "things" will be connected

What is SAP S/4 HANA?

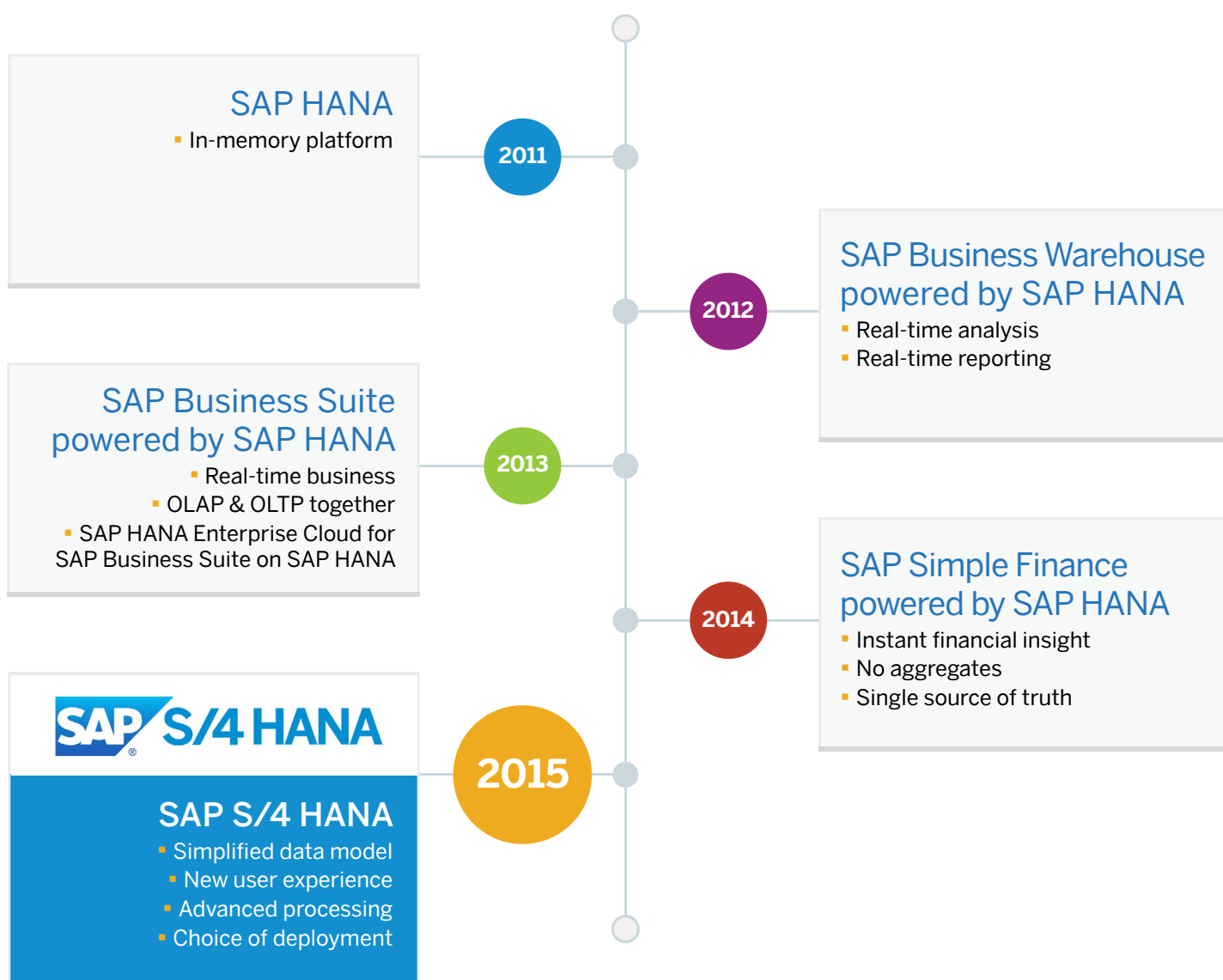A new business suite of applications designed to run simple in a digital and connected world. Built on the advanced in-memory platform, SAP HANA®, and designed on the most modern user experience, SAP Fiori®.

- Complete choice of deployment – cloud and on-premise
- Instant value across lines of business and industries
- The ultimate sophistication: simplicity

The benefits?

- **Reimagined business models**
  Simplify business collaboration – connect to people, devices, and business networks in real time

- **Reimagined business decisions**
  Get insight on any data from anywhere in real time – to drive faster business impact

- **Reimagined business processes**
  Focus on the essential tasks in real time – with the flexibility to adapt quickly

- **Reimagined user experience**
  Get the job done across lines of business with a personalized, simple user experience on any device

The Milestones

SAP HANA
- In-memory platform

2011

2012

SAP Business Warehouse powered by SAP HANA
- Real-time analysis
- Real-time reporting

SAP Business Suite powered by SAP HANA
- Real-time business
- OLAP & OLTP together
- SAP HANA Enterprise Cloud for SAP Business Suite on SAP HANA

2013

2014

SAP Simple Finance powered by SAP HANA
- Instant financial insight
- No aggregates
- Single source of truth

SAP S/4 HANA

2015

SAP S/4 HANA
- Simplified data model
- New user experience
- Advanced processing
- Choice of deployment

SAP