

Get Up-to-the-Second, Actionable Insights with SAP HANA® and Real-Time Transactional Replication

To seize opportunities and gain a competitive edge in today's 24/7 world, you need to know what's going on in your business in the moment – not two hours ago. With Real-Time Transactional Replication providing up-to-the-second data to SAP HANA for enterprise-wide analysis, you gain the data management power necessary to glean insights when they matter most.

A proven solution – tested in mission-critical environments.



Cargill, Inc., the largest privately held company in the U.S., operates in 60 countries. It switched to SAP® Replication Server® to synchronize data across its enterprise – and reduced operating costs from \$42 million to \$13 million.¹

“ We explored our options and we concluded that SAP Replication Server was clearly superior to other available products.

Manager of Database Administration Group
Cargill, Inc. ”

When it comes to decision-making – real-time data access is top of mind.

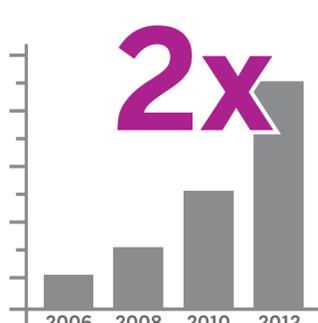
90%

90% of enterprises agree that database replication is of strategic importance to them for making fast, accurate business decisions.²

>55%

More than half of companies say real-time data access and analysis is a top priority as they struggle to make sense of huge data volumes and mine them for valuable business insight.³

Is your business taking full advantage of its data?



Data volumes are doubling every two years⁴ – degrading the performance of legacy systems that were never built to handle these exploding data volumes.

For most enterprises, mission-critical data takes 24 hours⁵ or longer to reach decision-makers – significantly hindering business agility.



SAP HANA delivers the analytical horsepower necessary to drive your business forward.



SAP HANA can process data up to 10,000x faster than legacy databases.

Real-Time Transactional Replication translates into up-to-the-minute insights.

Real-Time Transactional Replication – a feature of SAP Replication Server – replicates transactions into SAP HANA in seconds, providing unprecedented access to key decision-makers across the enterprise.



Make better decisions with a real-time, single source of truth.

Get a 360-degree view of your business in real time.



Any data.

Get real-time replication from all your databases into SAP HANA, including Oracle, SAP® Adaptive Server® Enterprise, IBM DB2, Microsoft SQL Server, and unstructured data.



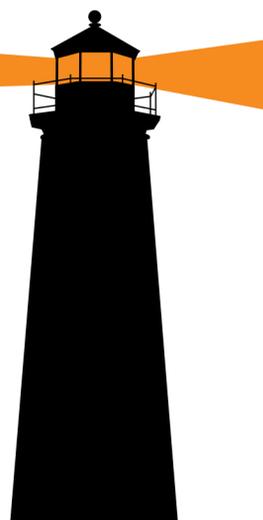
Anywhere.

Real-Time Transactional Replication delivers data from anywhere – regardless of distance – over existing networks.



Anytime.

Data is continuously loaded in real time.



Data you can count on in today's compliance-driven environment.

Some technologies load only net results, but SAP Replication Server executes all transactions on the target side, in the same sequence as on the source side, for step-by-step consistency. Plus, SAP Replication Server identifies and corrects any data discrepancies to deliver data that can stand up to any audit.



Keep operational systems running at full speed.

Real-Time Transactional Replication does not degrade database and application performance. Instead of interacting directly with the database, it mines data logs for critical transactions and replicates those into SAP HANA.



Zero impact on other systems
Zero latency

What could Real-Time Transactional Replication mean for your organization?

3,000+

Real-Time Transactional Replication means different things to different organizations. More than 3,000 enterprises have already deployed SAP Replication Server, with many using it to support their specific business goals – including:



Real-Time Replenishment



Real-Time Maintenance



Real-Time Rebalancing



Real-Time Reconnaissance



Real-Time Response

Maximize the value of your investment in SAP HANA.

Call your SAP representative and find out how Real-Time Transactional Replication can strengthen your SAP HANA investment and add incremental value to your business.

Sources

¹ SAP Customer Success Story: Cargill, Inc.

² Thought Leadership Paper: Database Replication Supports the High-Volume Enterprise Data Movement

³ White Paper: Computerworld: Data Management Wish List: IT Is Open to Big Changes

⁴ SAP Video: SAP Replication Server Overview

⁵ Thought Leadership Paper: Enabling the Real-Time Enterprise



The Best-Run Businesses Run SAP™